

Complete Report & Analysis

ZIP Code: 63088
 Post Office Name: VALLEY PARK
 County Name: ST. LOUIS, MO
 Sectional Postal Center Name: 630 SAINT LOUIS, FLORISSANT, MO
 State Name: MISSOURI
 Metropolitan Area Name: ST. LOUIS, MO-IL
 TV Market Name: ST. LOUIS
 Bureau of Economic Area Name: ST. LOUIS, MO-IL
 Division Name: WEST NORTH CENTRAL
 Region Name: MIDWEST

<u>Description</u>	<u>Value</u>	<u>EASI</u> <u>S</u>	<u>EASI</u> <u>Rank</u> <u>(of 29467)</u>
Latitude:	38539050		
Longitude:	-90507600		
Population:	5,031		
Total Employees (employed 16+):	2,756	A	2,706
EASI Quality of Life Index (US Ave=100):	138	B	9,180
Population:	5,031		
Families:	1,299	D	23,059
Households:	2,099	A	3,764
Average Household Size:	2.40	E	25,490
Urban Population:	5,004	A	4,750
Rural Population:	27	E	24,586
Male Population:	2,473	C	14,663
Female Population:	2,558	C	14,673
White Population:	4,694	D	18,690
Black Population:	193	B	7,938
Asian, Pacific Islander Population:	121	A	3,037
Other Population:	23	C	15,286
Hispanic Population:	78	B	10,036
Hispanic Origin Mexican:	0	E	23,765
Hispanic Origin Puerto Rican:	0	D	20,120
Hispanic Origin Cuban:	0	D	18,111
Hispanic Origin Other:	78	A	3,821
Hispanic Origin White:	64	B	8,486
Hispanic Origin Black:	0	D	17,975
Hispanic Origin Race Other:	14	B	11,175
Total Aged 0-5 Years Old:	481	B	8,791
Total Aged 6-11 Years Old:	331	E	25,096
Total Aged 12-17 Years Old:	317	E	24,565
Total Aged 18-24 Years Old:	642	A	2,418
Total Aged 25-34 Years Old:	1,334	A	678
Total Aged 35-44 Years Old:	652	D	21,385

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Total Aged 45-54 Years Old:	420	E	24,056
Total Aged 55-64 Years Old:	367	D	22,715
Total Aged 65-74 Years Old:	253	E	24,315
Total Aged 75 Years Old and Over:	234	C	17,430
Median Age:	30.6	E	24,463
Median Age - Male:	29.8	E	24,232
Median Age - Female:	31.4	E	23,879
White Male Aged 0-5 Years Old:	229	B	7,727
White Male Aged 6-11 Years Old:	203	C	14,696
White Male Aged 12-17 Years Old:	137	D	21,764
White Male Aged 18-24 Years Old:	272	A	3,574
White Male Aged 25-34 Years Old:	595	A	938
White Male Aged 35-44 Years Old:	365	B	11,621
White Male Aged 45-54 Years Old:	181	D	22,677
White Male Aged 55-64 Years Old:	156	D	21,977
White Male Aged 65-74 Years Old:	107	D	22,820
White Male Aged 75 Years Old and Over:	55	D	21,690
White Female Aged 0-5 Years Old:	198	B	10,834
White Female Aged 6-11 Years Old:	128	D	22,823
White Female Aged 12-17 Years Old:	163	C	17,173
White Female Aged 18-24 Years Old:	332	A	1,381
White Female Aged 25-34 Years Old:	563	A	865
White Female Aged 35-44 Years Old:	287	D	19,871
White Female Aged 45-54 Years Old:	234	C	16,353
White Female Aged 55-64 Years Old:	207	C	16,360
White Female Aged 65-74 Years Old:	115	E	23,847
White Female Aged 75 Years Old and Over:	167	C	12,702
Median Age - White:	31.0	E	25,263
Median Age - White Male:	30.2	E	25,316
Median Age - White Female:	31.7	E	24,677
Black Male Aged 0-5 Years Old:	17	B	5,988
Black Male Aged 6-11 Years Old:	0	D	20,295
Black Male Aged 12-17 Years Old:	17	B	6,157
Black Male Aged 18-24 Years Old:	0	D	20,408
Black Male Aged 25-34 Years Old:	65	A	4,165
Black Male Aged 35-44 Years Old:	0	D	20,945
Black Male Aged 45-54 Years Old:	0	D	20,267
Black Male Aged 55-64 Years Old:	0	D	19,784
Black Male Aged 65-74 Years Old:	0	D	19,154
Black Male Aged 75 Years Old and Over:	0	D	18,472

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<u>Description</u>	<u>Value</u>	<u>EASI S</u>	<u>EASI Rank (of 29467)</u>
Black Female Aged 0-5 Years Old:	13	B	6,620
Black Female Aged 6-11 Years Old:	0	D	20,268
Black Female Aged 12-17 Years Old:	0	D	20,208
Black Female Aged 18-24 Years Old:	20	B	5,940
Black Female Aged 25-34 Years Old:	32	B	6,005
Black Female Aged 35-44 Years Old:	0	D	20,635
Black Female Aged 45-54 Years Old:	0	D	20,103
Black Female Aged 55-64 Years Old:	0	D	19,683
Black Female Aged 65-74 Years Old:	17	A	4,527
Black Female Aged 75 Years Old and Over:	12	A	4,671
Median Age - Black:	28.4	B	9,364
Median Age - Black Male:	27.4	B	8,878
Median Age - Black Female:	29.4	B	8,419
Asian PI Male Aged 0-5 Years Old:	17	A	1,152
Asian PI Male Aged 6-11 Years Old:	0	D	18,417
Asian PI Male Aged 12-17 Years Old:	0	D	18,472
Asian PI Male Aged 18-24 Years Old:	0	D	18,263
Asian PI Male Aged 25-34 Years Old:	32	A	1,084
Asian PI Male Aged 35-44 Years Old:	0	D	18,793
Asian PI Male Aged 45-54 Years Old:	2	A	5,755
Asian PI Male Aged 55-64 Years Old:	0	C	17,288
Asian PI Male Aged 65-74 Years Old:	0	C	16,595
Asian PI Male Aged 75 Years Old and Over:	0	C	15,948
Asian PI Female Aged 0-5 Years Old:	7	A	3,004
Asian PI Female Aged 6-11 Years Old:	0	D	18,495
Asian PI Female Aged 12-17 Years Old:	0	D	18,533
Asian PI Female Aged 18-24 Years Old:	18	A	1,288
Asian PI Female Aged 25-34 Years Old:	27	A	1,541
Asian PI Female Aged 35-44 Years Old:	0	D	19,663
Asian PI Female Aged 45-54 Years Old:	0	D	18,712
Asian PI Female Aged 55-64 Years Old:	4	A	3,264
Asian PI Female Aged 65-74 Years Old:	14	A	507
Asian PI Female Aged 75 Years Old and Over:	0	C	16,114
Median Age - Asian PI:	28.3	B	9,309
Median Age - Asian PI Male:	27.7	B	6,828
Median Age - Asian PI Female:	28.7	B	9,512
Other Male Aged 0-5 Years Old:	0	D	19,933
Other Male Aged 6-11 Years Old:	0	D	19,979
Other Male Aged 12-17 Years Old:	0	D	19,934
Other Male Aged 18-24 Years Old:	0	D	20,222

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Other Male Aged 25-34 Years Old:	20	A	4,990
Other Male Aged 35-44 Years Old:	0	D	20,885
Other Male Aged 45-54 Years Old:	3	B	7,691
Other Male Aged 55-64 Years Old:	0	D	18,656
Other Male Aged 65-74 Years Old:	0	C	17,502
Other Male Aged 75 Years Old and Over:	0	C	16,562
Other Female Aged 0-5 Years Old:	0	D	19,841
Other Female Aged 6-11 Years Old:	0	D	19,907
Other Female Aged 12-17 Years Old:	0	D	19,721
Other Female Aged 18-24 Years Old:	0	D	20,014
Other Female Aged 25-34 Years Old:	0	D	21,164
Other Female Aged 35-44 Years Old:	0	D	20,756
Other Female Aged 45-54 Years Old:	0	D	19,582
Other Female Aged 55-64 Years Old:	0	D	18,690
Other Female Aged 65-74 Years Old:	0	D	17,782
Other Female Aged 75 Years Old and Over:	0	C	16,989
Median Age - Other:	30.8	B	6,921
Median Age - Other Male:	30.8	B	5,900
Median Age - Other Female:	0.0	E	24,296
Hispanic Male Aged 0-5 Years Old:	15	A	5,304
Hispanic Male Aged 6-11 Years Old:	0	D	20,785
Hispanic Male Aged 12-17 Years Old:	0	D	20,545
Hispanic Male Aged 18-24 Years Old:	0	D	20,566
Hispanic Male Aged 25-34 Years Old:	20	A	5,892
Hispanic Male Aged 35-44 Years Old:	2	B	11,702
Hispanic Male Aged 45-54 Years Old:	0	D	19,860
Hispanic Male Aged 55-64 Years Old:	0	D	19,019
Hispanic Male Aged 65-74 Years Old:	0	D	17,991
Hispanic Male Aged 75 Years Old and Over:	0	C	17,050
Hispanic Female Aged 0-5 Years Old:	7	B	7,727
Hispanic Female Aged 6-11 Years Old:	13	A	5,481
Hispanic Female Aged 12-17 Years Old:	0	D	20,430
Hispanic Female Aged 18-24 Years Old:	13	A	5,274
Hispanic Female Aged 25-34 Years Old:	8	B	8,806
Hispanic Female Aged 35-44 Years Old:	0	D	21,024
Hispanic Female Aged 45-54 Years Old:	0	D	19,841
Hispanic Female Aged 55-64 Years Old:	0	D	19,117
Hispanic Female Aged 65-74 Years Old:	0	D	18,291
Hispanic Female Aged 75 Years Old and Over:	0	C	17,541
Median Age - Hispanic:	22.3	C	14,491

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Median Age - Hispanic Male:	26.8	B	8,275
Median Age - Hispanic Female:	18.3	C	15,556
Male Population Aged 0-5 Years Old:	263	B	6,893
Male Population Aged 6-11 Years Old:	203	D	19,958
Male Population Aged 12-17 Years Old:	154	E	24,554
Male Population Aged 18-24 Years Old:	272	B	6,006
Male Population Aged 25-34 Years Old:	712	A	886
Male Population Aged 35-44 Years Old:	365	C	15,219
Male Population Aged 45-54 Years Old:	186	E	25,399
Male Population Aged 55-64 Years Old:	156	E	24,644
Male Population Aged 65-74 Years Old:	107	E	24,689
Male Population Aged 75 Years Old and Over:	55	D	23,373
Female Population Aged 0-5 Years Old:	218	C	12,278
Female Population Aged 6-11 Years Old:	128	E	26,414
Female Population Aged 12-17 Years Old:	163	D	22,209
Female Population Aged 18-24 Years Old:	370	A	1,480
Female Population Aged 25-34 Years Old:	622	A	857
Female Population Aged 35-44 Years Old:	287	E	24,401
Female Population Aged 45-54 Years Old:	234	D	20,216
Female Population Aged 55-64 Years Old:	211	D	18,920
Female Population Aged 65-74 Years Old:	146	D	22,839
Female Population Aged 75 Years Old and Over:	179	C	12,858
1 Person Households:	623	A	3,421
2 Person Households:	735	B	6,045
3 Person Households:	326	C	13,716
4 Person Households:	243	D	22,189
5 Person Households:	84	E	25,028
6 or more Person Households:	88	B	7,938
Median Household Size:	2.6	E	24,580
Male Non-Family HH not Living Alone:	114	A	1,525
Female Non-Family HH not Living Alone:	63	A	2,166
Households with own Children < 18:	622	D	18,953
Households without own Children < 18:	677	D	18,247
Households with Head Aged < 25:	198	A	1,121
Households with Head Aged 25-34:	753	A	412
Households with Head Aged 35-44:	413	B	11,546
Households with Head Aged 45-54:	279	C	16,604
Households with Head Aged 55-64:	206	D	23,090
Households with Head Aged 65+:	165	E	25,113
Median Age of Householder:	36.4	E	28,677

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Males Never Married:	545	B	8,225
Males now Married:	1,135	D	23,064
Males Widowed:	43	C	15,646
Males Divorced:	213	A	2,794
Females Never Married:	463	B	6,090
Females now Married:	1,097	E	24,087
Females Widowed:	283	B	10,488
Females Divorced:	287	A	1,592
Speaks Only English (Population Aged 5+):	4,377	D	19,129
Speaks Spanish:	68	B	11,415
Speaks Asian or Pacific Island Language:	0	D	22,132
Speaks Other Language:	160	B	8,421
Citizenship - Native:	4,898	D	20,297
Citizenship - Foreign Born - Naturalized:	51	B	11,702
Citizenship - Foreign Born - Not a Citizen:	82	B	7,022
Group Quarters Total:	149	A	4,634
Group Quarters - Correctional Institutions:	0	C	16,592
Group Quarters - Nursing Homes:	149	A	1,325
Group Quarters - Mental Hospitals:	0	C	15,184
Group Quarters - Juvenile Institutions:	0	C	15,649
Group Quarters - Other Institutions:	0	C	15,960
Group Quarters - College Dormitories:	0	C	15,762
Group Quarters - Military Quarters:	0	C	15,003
Group Quarters - Emerg Shelters for Homeless:	0	C	16,044
Group Quarters - Visible in Street Locations:	0	C	14,948
Group Quarters - Other Non-Institutional:	0	D	18,405
Group Quarters by Age - Less than 18 Years of Age:	0	C	17,288
Group Quarters by Age - 18 - 64 Years of Age:	17	B	8,121
Group Quarters by Age - More than 65 Years of Age:	132	A	1,545
Total Workers (16+):	2,690	A	2,962
Car, Truck, Van to Work:	2,569	A	1,435
Public Transportation to Work:	36	B	6,138
Other Transportation to Work:	54	D	21,653
Worked at Home:	31	E	24,050
Travel Time < 15 Min:	752	B	11,338
Travel Time 15-29 Min:	1,138	A	3,300
Travel Time 30-59 Min:	681	B	7,770
Travel Time 60+ Min:	88	C	15,473
Total Population Aged 3 Years and Older:	4,770	E	23,731
Enrolled Public Preprimary (age3+):	47	C	16,719

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Enrolled Private Preprimary (age3+):	23	C	12,647
Enrolled Public School (age3+):	644	E	24,174
Enrolled Private School (age3+):	32	C	15,716
Enrolled Public College (age3+):	303	A	3,439
Enrolled Private College (age3+):	123	A	2,286
Not Enrolled in School (age3+):	3,598	C	14,249
Total Population Aged 25 Years and Older:	979	C	11,842
Education < High School (age25+):	979	C	11,842
Education High School (age25+):	973	D	20,130
Education, Some College (age25+):	619	B	9,713
Education, College (age25+):	562	B	9,914
Education, Graduate Degree (age25+):	127	C	12,861
Males Employed (employed 16+):	1,467	A	5,155
Females Employed (employed 16+):	1,289	A	2,111
Total Employees (employed 16+):	2,756	A	2,706
Employees - Agriculture, Forestry, Fisheries:	42	D	19,598
Employees - Mining:	10	B	9,142
Employees - Construction:	201	B	7,140
Employees - Manufacturing, NonDurable:	180	B	9,583
Employees - Manufacturing, Durable:	293	B	9,724
Employees - Transportation:	162	A	3,667
Employees - Communication and Utilities:	120	A	2,001
Employees - Wholesale Trade:	117	B	7,318
Employees - Retail Trade:	560	A	1,233
Employees - Finance, Insurance, Real Estate:	122	B	9,971
Employees - Business and Repair Service:	148	A	3,484
Employees - Person Households Services:	81	B	7,167
Employees - Entertainment & Recreation Services:	44	A	4,037
Employees - Health Services:	290	A	2,239
Employees - Educational Services:	141	D	18,866
Employees - Other Prof. and Related Services:	149	B	7,599
Employees - Public Administration:	94	B	11,403
Total White Collar Occupations:	1,431	B	6,020
Total Blue Collar Occupations:	839	C	15,091
Total Service Occupations:	484	A	1,397
Occupations - Exec, Administration, Management:	392	A	3,554
Occupations - Professional Specialties:	275	B	10,035
Occupations - Technicians:	97	B	6,438
Occupations - Sales:	241	B	10,849
Occupations - Administrative Support:	426	A	5,251

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Occupations - Private Household:	1	D	18,024
Occupations - Protective Services:	63	A	3,433
Occupations - Services:	420	A	1,497
Occupations - Farming, Forestry, Fishing:	39	D	19,800
Occupations - Precision production, Craft:	317	B	10,967
Occupations - Operators, Fabric., & Laborers:	483	B	8,659
Private for Profit Wage and Salary Workers:	2,257	A	667
Private Not-for-Profit Wage & Salary Workers:	151	B	9,757
Local Government Workers:	143	C	15,445
State Government Workers:	32	E	24,618
Federal Government Workers:	77	B	8,327
Self-Employed Workers:	90	E	25,811
Unpaid Family Workers:	4	D	19,395
Total Household Income (\$000):	69,295,500	B	7,334
Median Household Income (\$):	29,990	B	9,139
Average Household Income (\$):	33,014	B	10,662
Per Capita Income (\$):	13,774	B	7,333
Households Earning \$0-15K:	388	D	19,900
Households Earning \$15-25K:	423	B	9,256
Households Earning \$25-35K:	478	A	1,431
Households Earning \$35-50K:	435	A	3,587
Households Earning \$50-75K:	258	B	9,567
Households Earning \$75-100K:	89	B	6,869
Households Earning \$100K-150K:	20	C	13,040
Households Earning \$150K+:	8	C	13,107
White Total Household Income (\$000):	66,144,454	B	7,270
White Median Household Income (\$):	30,595	B	9,227
White Average Household Income (\$):	33,457	B	11,279
White Per Capita Income (\$):	14,091	B	7,931
White Head of Household Income \$0-15K:	336	D	18,824
White Head of Household Income \$15K-25K:	393	B	9,777
White Head of Household Income \$25K-35K:	437	A	2,111
White Head of Household Income \$35K-50K:	411	A	4,133
White Head of Household Income \$50K-75K:	255	B	8,863
White Head of Household Income \$75K-100K:	87	B	6,563
White Head of Household Income \$100K+:	28	C	13,428
Black Total Household Income (\$000):	1,875,296	B	7,602
Black Median Household Income (\$):	25,610	B	6,105
Black Average Household Income (\$):	26,046	B	7,200
Black Per Capita Income (\$):	9,717	B	6,175

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Black Head of Household Income \$0-15K:	35	B	6,392
Black Head of Household Income \$15K-25K:	10	B	7,922
Black Head of Household Income \$25K-35K:	41	A	3,508
Black Head of Household Income \$35K-50K:	9	B	7,154
Black Head of Household Income \$50K-75K:	0	D	19,568
Black Head of Household Income \$75K-100K:	0	C	17,630
Black Head of Household Income \$100K+:	0	C	16,931
Asian PI Total Household Income (\$000):	779,250	A	4,844
Asian PI Median Household Income (\$):	35,000	A	5,835
Asian PI Average Household Income (\$):	48,703	A	4,415
Asian PI Per Capita Income (\$):	6,440	B	9,044
Asian PI Head of Household Income \$0-15K:	17	A	1,223
Asian PI Head of Household Income \$15K-25K:	0	D	17,933
Asian PI Head of Household Income \$25K-35K:	0	D	17,874
Asian PI Head of Household Income \$35K-50K:	15	A	1,185
Asian PI Head of Household Income \$50K-75K:	0	D	17,891
Asian PI Head of Household Income \$75K-100K:	2	A	3,047
Asian PI Head of Household Income \$100K+:	0	C	16,945
Other Total Household Income (\$000):	496,500	B	9,650
Other Median Household Income (\$):	20,750	B	9,893
Other Average Household Income (\$):	64,938	A	3,195
Other Per Capita Income (\$):	33,880	A	2,592
Other Head of Household Income \$0-15K:	0	D	21,173
Other Head of Household Income \$15K-25K:	20	A	3,539
Other Head of Household Income \$25K-35K:	0	D	19,870
Other Head of Household Income \$35K-50K:	0	D	19,666
Other Head of Household Income \$50K-75K:	3	A	5,741
Other Head of Household Income \$75K-100K:	0	C	16,625
Other Head of Household Income \$100K+:	0	C	16,111
Hispanic Total Household Income (\$000):	503,492	B	10,875
Hispanic Median Household Income (\$):	27,500	B	8,389
Hispanic Average Household Income (\$):	35,420	A	3,714
Hispanic Per Capita Income (\$):	9,990	A	4,073
Hispanic Head of Household Income \$0-15K:	8	B	7,705
Hispanic Head of Household Income \$15K-25K:	0	D	20,453
Hispanic Head of Household Income \$25K-35K:	12	A	4,706
Hispanic Head of Household Income \$35K-50K:	2	B	9,592
Hispanic Head of Household Income \$50K-75K:	0	D	19,206
Hispanic Head of Household Income \$75K-100K:	0	C	17,329
Hispanic Head of Household Income \$100K+:	0	C	16,936

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Head of Household<25 Income \$0-15K:	48	B	6,536
Head of Household<25 Income \$15K-25K:	88	A	631
Head of Household<25 Income \$25K-35K:	55	A	523
Head of Household<25 Income \$35K-50K:	7	B	9,478
Head of Household<25 Income \$50K-75K:	0	D	19,090
Head of Household<25 Income \$75K-100K:	0	C	16,284
Head of Household<25 Income \$100K+:	0	C	15,797
Head of Household 25-34 Income \$0-15K:	120	A	5,398
Head of Household 25-34 Income \$15K-25K:	125	A	4,443
Head of Household 25-34 Income \$25K-35K:	190	A	679
Head of Household 25-34 Income \$35K-50K:	191	A	607
Head of Household 25-34 Income \$50K-75K:	78	A	4,282
Head of Household 25-34 Income \$75K-100K:	41	A	1,273
Head of Household 25-34 Income \$100K+:	8	A	5,354
Head of Household 35-44 Income \$0-15K:	23	C	16,106
Head of Household 35-44 Income \$15K-25K:	89	B	6,374
Head of Household 35-44 Income \$25K-35K:	106	A	4,797
Head of Household 35-44 Income \$35K-50K:	89	C	14,343
Head of Household 35-44 Income \$50K-75K:	59	C	14,166
Head of Household 35-44 Income \$75K-100K:	30	B	6,092
Head of Household 35-44 Income \$100K+:	1	C	15,942
Head of Household 45-54 Income \$0-15K:	13	D	18,473
Head of Household 45-54 Income \$15K-25K:	48	B	10,205
Head of Household 45-54 Income \$25K-35K:	62	B	6,654
Head of Household 45-54 Income \$35K-50K:	61	C	13,205
Head of Household 45-54 Income \$50K-75K:	63	B	10,989
Head of Household 45-54 Income \$75K-100K:	12	C	13,908
Head of Household 45-54 Income \$100K+:	4	C	15,537
Head of Household 55-64 Income \$0-15K:	13	D	22,255
Head of Household 55-64 Income \$15K-25K:	35	D	18,837
Head of Household 55-64 Income \$25K-35K:	33	C	17,645
Head of Household 55-64 Income \$35K-50K:	68	A	4,553
Head of Household 55-64 Income \$50K-75K:	14	D	21,138
Head of Household 55-64 Income \$75K-100K:	6	C	14,220
Head of Household 55-64 Income \$100K+:	13	B	6,894
Head of Household 65+ Income \$0-15K:	65	C	13,390
Head of Household 65+ Income \$15K-25K:	15	E	25,687
Head of Household 65+ Income \$25K-35K:	26	C	16,835
Head of Household 65+ Income \$35K-50K:	19	C	15,420
Head of Household 65+ Income \$50K-75K:	44	A	1,966

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Easy Analytic Software, Inc.

Complete Report & Analysis

ZIP Code: 63088

<u>Description</u>	<u>Value</u>	<u>EASI</u> <u>S</u>	<u>EASI</u> <u>Rank</u> <u>(of 29467)</u>
Head of Household 65+ Income \$75K-100K:	0	D	20,846
Head of Household 65+ Income \$100K+:	2	B	9,970
Housing Units:	2,264	B	9,261
Occupied Housing Units:	2,077	A	4,117
Vacant Housing Units:	187	C	15,591
Vacant Housing Units For Rent:	103	A	3,314
Vacant Housing Units For Sale:	48	A	4,904
Vacant Housing Units Seasonal:	6	D	18,360
Vacant Housing Units Vacant Other:	30	D	23,101
Owner Occupied Housing Unit with Mortg:	791	B	9,600
Owner Occupied Housing Unit No Mortg:	321	E	25,202
Owner Occupied Condominiums:	191	A	794
Owner Occupied Not Condominiums:	921	E	26,555
Unit Occupied Owner:	1,112	E	24,958
Unit Occupied Renter:	965	A	2,050
Unit Occupied White:	1,977	A	5,118
Unit Occupied Black:	72	B	7,368
Unit Occupied Asian PI:	16	A	5,251
Unit Occupied Other:	12	C	11,952
Unit Occupied Hispanic:	22	B	9,568
Unit Occupied Hispanic White:	22	B	7,165
Unit Occupied Hispanic Black:	0	C	16,755
Unit Occupied Hispanic Asian PI:	0	C	16,112
Unit Occupied Hispanic Other:	0	D	20,978
Median Number of Rooms:	5.4	E	24,664
Number of Rooms - 1 or 2:	129	B	6,008
Number of Rooms - 3 or 4:	819	A	5,189
Number of Rooms - 5 or 6:	995	C	12,367
Number of Rooms - 7 or More:	321	E	24,016
Occupied Structure with 1 Unit Detached:	831	E	24,830
Other Owner Occupied Households:	277	B	10,514
Occupied Structure with 1 Unit Attached:	212	A	702
Occupied Structure with 2 Units:	9	B	8,306
Occupied Structure with 3-4 Units:	3	B	8,170
Occupied Structure with 5-9 Units:	16	A	1,632
Occupied Structure with 10-19 Units:	28	A	732
Occupied Structure with 20-49 Units:	0	C	16,323
Occupied Structure with 50+ Units:	0	C	15,735
Occupied Structure Trailer:	0	E	27,224
Occupied Structure Other:	13	B	6,540

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Water Source - Public or Private Co.:	2,234	A	2,737
Water Source - Well Plus Other:	30	E	24,611
Sewage Disposal - Public Sewer:	2,120	A	2,320
Sewage Disposal - Septic Tank, Cesspool, Other:	144	E	24,566
Median Age of Structure:	1971.8	A	5,694
Occupied Structure Built 1989-1990:	45	B	7,566
Occupied Structure Built 1985-1988:	391	A	1,640
Occupied Structure Built 1980-1984:	219	B	8,619
Occupied Structure Built 1970-1979:	536	B	7,375
Occupied Structure Built 1960-1969:	212	C	17,466
Occupied Structure Built 1950-1959:	198	C	14,123
Occupied Structure Built 1949 or Earlier:	476	C	16,348
Median Year Moved In:	1985.7	A	1,744
Moved in 1989-1990:	611	A	1,602
Moved in 1985-1988:	754	A	1,422
Moved in 1980-1984:	303	B	9,323
Moved in 1970-1979:	207	E	27,248
Moved in 1960-1969:	135	D	20,538
Moved in 1959 or Earlier:	67	E	25,313
Median Vehicles/Unit:	2.11	D	22,241
Occupied Units No Vehicles:	122	C	13,390
Occupied Units 1 Vehicle:	817	A	2,907
Occupied Units 2 Vehicles:	881	A	4,820
Occupied Units 3 Vehicles:	218	D	21,114
Occupied Units 4+ Vehicles:	39	E	25,608
Median Gross Rent:	473	A	5,748
Rent less than \$300:	134	B	11,138
Rent \$300-\$499:	387	A	1,990
Rent \$500-\$749:	398	A	963
Rent \$750-\$999:	17	B	6,891
Rent \$1000+:	0	D	19,110
Rent, No Cash:	29	C	15,929
Median With Mortgage Costs:	631	B	9,567
With Mortgage - Monthly Costs < \$300:	10	D	19,840
With Mortgage - Monthly Costs \$300 - \$799:	515	A	1,997
With Mortgage - Monthly Costs \$800 - \$1,999:	177	B	7,569
With Mortgage - Monthly Costs < \$2,000+:	0	D	19,419
Median No Mortg Costs:	206	B	10,343
No Mortgage - Monthly Costs < \$400:	304	D	17,798
No Mortgage - Monthly Costs \$400+:	9	B	11,155

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<u>Description</u>	<u>Value</u>	<u>EASI</u> <u>S</u>	<u>EASI</u> <u>Rank</u> <u>(of 29467)</u>
Median Value - Owner Occupied:	55,043	C	12,345
Value - Owner Occupied < \$100000:	922	B	6,604
Value - Owner Occupied \$100000-\$149999:	87	B	9,048
Value - Owner Occupied \$150000-\$199999:	4	C	15,030
Value - Owner Occupied \$200000-\$299999:	2	C	12,598
Value - Owner Occupied \$300000-\$499999:	0	D	19,149
Value - Owner Occupied \$500000+:	0	C	17,634
Square Miles (Land Area):	3.89	E	24,184
Population Density:	1,292.6	A	5,152
Latitude:	38539050		
Longitude:	-90507600		
Murder Index (US Ave=100; A=High):	101	C	14,610
Forcible Rape Index (US Ave=100; A=High):	75	D	18,477
Forcible Robbery Index (US Ave=100; A=High):	137	B	9,273
Aggravated Assault Index (US Ave=100; A=High):	83	C	17,222
Burglary Index (US Ave=100; A=High):	80	D	17,716
Larceny Index (US Ave=100; A=High):	126	B	10,934
Motor Vehicle Theft Index (US Ave=100; A=High):	148	B	7,669
Arson Index (US Ave=100; A=High):	92	C	15,953
EASI Total Crime Index (US Ave=100; A=High Crime):	104	C	14,167
Earthquake Movements (Land Movement Probability):	0.10	B	6,271
Annual Maximum Average Temperature (Degrees):	65	C	12,240
Annual Minimum Average Temperature (Degrees):	47	D	20,138
Annual Average Temperature (Degrees):	56.1	B	10,326
Annual Heating Degree Days (Tot Degrees < 65):	4,758	C	16,972
Annual Cooling Degree Days (Tot Degrees > 65):	1,534	B	7,687
Percent of Possible Sunshine:	57	C	17,423
Mean Sky Cover (Sunrise to Sunset - Out of 10):	6	C	16,879
Mean Number of Days Clear (Out of 365 Days):	101	C	13,592
Mean Number of Days Precipitation (Of 365 Days):	111	C	17,653
Mean Number of Days Snow (Of 365 Days):	6	C	16,706
Average Annual Precipitation (Total Inches):	38	C	14,204
Average Annual Snowfall (Total Inches):	20	C	17,047
EASI Weather Index (US Ave=100):	81	C	17,473
Culture Index (US Ave=100):	168	A	4,702
Amusement Index (US Ave=100):	182	A	2,644
Restaurant Index (US Ave=100):	182	A	2,679
Medical Index (US Ave=100):	155	B	6,580
Religion Index (US Ave=100):	186	A	2,057
Education Index (US Ave=100):	193	A	1,033

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Complete Report & Analysis

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<u>Description</u>	<u>Value</u>	<u>EASI S</u>	<u>EASI Rank (of 29467)</u>
EASI Quality of Life Index (US Ave=100):	138	B	9,180
B - Amusement (US Ave=100):	182	A	2,644
B - Culture (US Ave=100):	168	A	4,702
B - Earthquake (US Ave=100):	43	D	23,196
B - EASI Best Weather (US Ave=100):	81	C	17,473
B - EASI Quality of Life (US Ave=100):	138	B	9,180
P - Fast and Easy Commute (US Ave=100):	183	A	2,505
B - Religious Propensity (US Ave=100):	186	A	2,057
B - Open Spaces (US Ave=100):	35	E	24,311
B - Restaurants (US Ave=100):	182	A	2,679
B - EASI Total Crime (US Ave=100):	104	C	14,167
B - Working Singles (US Ave=100):	187	A	1,915
B - Blacks - Urban (US Ave=100):	169	A	4,567
B - Blacks - Rural (US Ave=100):	44	D	22,996
B - Well Educated Families (US Ave=100):	54	D	21,512
B - College Market (US Ave=100):	194	A	884
B - Foreign Born Market (US Ave=100):	143	B	8,398
B - Reasonably Priced Older Homes (US Ave=100):	82	C	17,385
B - Reasonably Priced Newer Homes (US Ave=100):	136	B	9,430
B - Asians with Money (US Ave=100):	168	A	4,715
B - Blacks with Money (US Ave=100):	76	D	18,201
B - Hispanics with Money (US Ave=100):	78	D	17,982
B - Young and with Money (US Ave=100):	171	A	4,273
B - Old and with Money (US Ave=100):	101	C	14,587
B - Drive to Job (US Ave=100):	190	A	1,473
B - Easy Commute (US Ave=100):	181	A	2,799
B - Work at Home (US Ave=100):	37	E	24,016
B - Young Homeowners (US Ave=100):	131	B	10,167
B - Young Renters (US Ave=100):	194	A	884
B - Households with Children (US Ave=100):	71	D	19,008
B - Households without Children (US Ave=100):	76	D	18,270
B - Population in Nursing Homes (US Ave=100):	191	A	1,326
B - Population in Military Barracks (US Ave=100):	98	C	15,003
B - The Homeless (US Ave=100):	91	C	16,132
B - Large Families (US Ave=100):	75	D	18,418
B - Divorced (US Ave=100):	193	A	1,031
B - Widows and Widowers (US Ave=100):	116	C	12,377
B - Highly Educated (US Ave=100):	113	C	12,818
B - Civil Service Workers (US Ave=100):	79	D	17,829
B - Bargain Seekers Market (US Ave=100):	188	A	1,767

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<u>Description</u>	<u>Value</u>	<u>EASI</u> <u>S</u>	<u>EASI</u> <u>Rank</u> <u>(of 29467)</u>
B - Average Priced Product Market (US Ave=100):	148	B	7,662
B - Higher Priced Product Market (US Ave=100):	148	B	7,662
B - Luxury Priced Product Market (US Ave=100):	92	C	15,913
B - White Collar Employment (US Ave=100):	159	B	6,041
B - Service Employment (US Ave=100):	191	A	1,326
B - Blue Collar Employment (US Ave=100):	98	C	15,029
B - Civil Service Jobs (US Ave=100):	79	D	17,829
B - Nursery School Market (US Ave=100):	88	C	16,503
B - Young (US Ave=100):	88	C	16,502
B - Average Age Market (US Ave=100):	89	C	16,355
B - Older Market (US Ave=100):	30	E	25,048
B - Very Old Market (US Ave=100):	82	C	17,386
B - Self Employed (US Ave=100):	25	E	25,784
B - Intelligent Affordable America (US Ave=100):	109	C	13,407
B - Collegetown-Intellgnt-Affordable (US Ave=100):	182	A	2,651
B - Single & Money (US Ave=100):	144	B	8,251
B - Single & Together (US Ave=100):	190	A	1,473
B - Median Age (US Ave=100):	34	E	24,463
B - Median Income (US Ave=100):	138	B	9,135
B - Median Income - Whites (US Ave=100):	137	B	9,282
B - Median Income - Blacks (US Ave=100):	123	B	11,344
B - Median Income - Asians (US Ave=100):	148	B	7,666
B - Median Income - Hispanics (US Ave=100):	122	B	11,499
B - Median Age - Whites (US Ave=100):	29	E	25,263
B - Median Age - Blacks (US Ave=100):	136	B	9,410
B - Median Age - Asians (US Ave=100):	137	B	9,272
B - Median Age - Hispanics (US Ave=100):	102	C	14,439
B - Large Houses (US Ave=100):	37	E	24,016
B - Homeowner Expenses - No Mortgage (US Ave=100):	127	B	10,753
B - Homeowner Expenses with Mortgage (US Ave=100):	135	B	9,575
B - Median Rent (US Ave=100):	161	A	5,740
B - Median Home Value (US Ave=100):	116	C	12,378
B - Manufacturing Jobs (US Ave=100):	145	B	8,104
B - Retail Jobs (US Ave=100):	192	A	1,179
B - Construction Jobs (US Ave=100):	152	B	7,072
B - Finance-Insurance-Real Est. Jobs (US Ave=100):	132	B	10,019
B - Entertain.-Recreation Servs Jobs (US Ave=100):	173	A	3,978
B - Health Services Jobs (US Ave=100):	185	A	2,210
B - Sales Jobs (US Ave=100):	126	B	10,902
B - Exec-Admin-Manangement Jobs (US Ave=100):	176	A	3,536

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<u>Description</u>	<u>Value</u>	<u>EASI</u> <u>S</u>	<u>EASI</u> <u>Rank</u> <u>(of 29467)</u>
B - Private Household Workers (US Ave=100):	78	D	17,975
B - Farm, Forestry, Fishery Workers (US Ave=100):	66	D	19,743
B - Protective Service Workers (US Ave=100):	177	A	3,389
B - Families & High Income (US Ave=100):	76	D	18,270
B - Trailer Park City (US Ave=100):	15	E	27,224
B - Homeless Population (US Ave=100):	91	C	16,132
B - Group Quarters Population (US Ave=100):	169	A	4,567
B - Military Population (US Ave=100):	98	C	15,003
B - Speaks Only English (US Ave=100):	70	D	19,154
B - Speaks Spanish (US Ave=100):	123	B	11,345
B - Speaks Asian (US Ave=100):	50	D	22,132
P - Open Spaces (US Ave=100):	35	E	24,311
P - Urban Blacks (US Ave=100):	169	A	4,567
P - Singles with Jobs (US Ave=100):	187	A	1,915
P - Families Well Educated (US Ave=100):	54	D	21,512
P - Collegetown (Public and Private) (US Ave=100):	194	A	884
P - Foreign Born (US Ave=100):	143	B	8,398
P - Older Homes - Average Cost (US Ave=100):	82	C	17,385
P - Newer Homes - Average Cost (US Ave=100):	136	B	9,430
P - Richer Blacks (US Ave=100):	76	D	18,201
P - Richer Asians (US Ave=100):	168	A	4,715
P - Richer Hispanics (US Ave=100):	78	D	17,982
P - Young with Jobs (US Ave=100):	196	A	589
P - Older with Income (US Ave=100):	159	B	6,041
P - Young Homeowners (US Ave=100):	131	B	10,167
P - Young Renters (US Ave=100):	194	A	884
P - Nursing Home Population (US Ave=100):	191	A	1,326
P - Military Barracks Population (US Ave=100):	98	C	15,003
P - Homeless Population (US Ave=100):	91	C	16,132
P - Prison Population (US Ave=100):	87	C	16,592
P - Few Young Children (US Ave=100):	60	D	20,627
P - Few Teens (US Ave=100):	167	A	4,862
P - Rural with Above Average Income (US Ave=100):	58	D	20,922
P - Large Families (US Ave=100):	75	D	18,418
P - Divorced (US Ave=100):	193	A	1,031
P - Mexicans (US Ave=100):	39	E	23,765
P - Puerto Ricans (US Ave=100):	63	D	20,120
P - Cubans (US Ave=100):	77	D	18,111
P - Young Population (US Ave=100):	88	C	16,502
P - Middle Age Population (US Ave=100):	89	C	16,355

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P - Older Aged Population (US Ave=100):	38	E	23,869
P - Lower Income Households (US Ave=100):	93	C	15,766
P - Average Income Households (US Ave=100):	195	A	737
P - Richer Income Households (US Ave=100):	141	B	8,693
P - Available Renting Units (US Ave=100):	178	A	3,241
P - House for Sale (US Ave=100):	167	A	4,862
P - Detached Homes (US Ave=100):	31	E	24,900
P - Apartments (3 or more units) (US Ave=100):	177	A	3,390
P - Apartments (20 or more units) (US Ave=100):	88	C	16,539
P - Trailer Homes (US Ave=100):	15	E	27,224
P - Recent Movers (US Ave=100):	189	A	1,621
P - Long Time Residents (US Ave=100):	28	E	25,342
P - No Cars (US Ave=100):	109	C	13,408
P - Lots of Cars (US Ave=100):	32	E	24,754
P - Luxury Rent (US Ave=100):	70	D	19,110
P - Expensive Homes (US Ave=100):	80	C	17,634
P - Drive to Work (US Ave=100):	190	A	1,473
P - Subway or Bus to Work (US Ave=100):	158	B	6,188
P - Blue Collar Employment (US Ave=100):	98	C	15,029
P - Service Employment (US Ave=100):	191	A	1,326
P - White Collar Employment (US Ave=100):	159	B	6,041
P - Total Employed (US Ave=100):	180	A	2,947
P - Widows and Widowers (US Ave=100):	116	C	12,377
P - Born in America (US Ave=100):	62	D	20,333
P - Below Average Education (US Ave=100):	120	B	11,787
P - Above Average Education (US Ave=100):	113	C	12,818
P - Civil Service Jobs (US Ave=100):	79	D	17,829
P - EASI Total Crime (US Ave=100):	104	C	14,167
P - Earthquake (US Ave=100):	43	D	23,196
P - EASI Best Weather (US Ave=100):	81	C	17,473
P - Culture (US Ave=100):	168	A	4,702
P - Amusement (US Ave=100):	182	A	2,644
P - Restaurants (US Ave=100):	182	A	2,679
P - Medical Facilities (US Ave=100):	155	B	6,580
P - Religious Propensity (US Ave=100):	186	A	2,057
P - Educational Involvement (US Ave=100):	193	A	1,033
P - EASI Quality of Life (US Ave=100):	138	B	9,180

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Footnotes:

EASI Rank: based on the concentration of the variable with a "1" being the highest rank and the number of areas in a geography being the lowest rank. (ZIP codes=29,467; Cities = 3,733; Counties=3,141; Sectional Postal Centers=881; Metropolitan Areas=318; TV Markets=211; Bureau of Economic Areas=174; Area Codes=122).

EASI Score: arranges EASI Rank into a quintile frequency distribution ranging from "A" (the highest concentration group and top 20%) through "E" (the lowest concentration group and bottom 20%).

"(US Ave=100)" indicates an index value that has a range of 0 (low) to 200 (high).

All data are derived from the US Census and other official government sources.

"B -" in a variable description means it is a Business Profile.

"P -" in a variable description means it is a Personal Profile.

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